

3 month CREATIVE PRODUCING CERTIFICATE PROGRAMME

COURSE CONTENT

- OBJECTIVES/ CONTENTENT / EVALUATION/ BIBLIOGRAPHY •INTRODUCTION TO CREATIVE PRODUCTION -Statistics •THE 5 PHASES OF THE CINEMA PROCESS
- CREWS: PRODUCTION VS DIRECION (SPAIN, USA)
Human Resources, Responsibilities, Interdepartmental Relationships •DEVELOPMENT (SELECTION, "PACKAGING", FINANCING-DISTRIBUTION)
- A. SELECTION: (Adaptation, Own Material, "Spec. Script")
(Author's Rights - Public Domain, Intellectual property Law) -Registration
- GRANTS Development / Screenplay development•PRACTICAL EXERCISE: "COVERAGE"/ Script Analysis
- SCREENPLAY STRUCTURE: THREE ACTS/ 5 PLOTS
- B. "PACKAGING": CREATING THE PACKAGE (ADDED VALUES) BREAKDOWNS (SCREENPLAY FORMAT)
- Documentary Package
- SHOOTING SCHEDULE (& CALL SHEET)
- Crew Lists -Cast List -Synopsis -Director's Intent
- FINANCING / DISTRIBUTION PLAN
- The current market place. Legislation, other factors
- Crowd Funding Campaign •BUDGETING (OFFICIAL & MOVIE MAGIC)* -Reviewing the cinema process
- THE ART OF PITCHING
- View professional pitch
- ANALYSIS PITCH SESSIONS AND RECORDINGS
- PRACTICAL EXERCISE: PITCHES (RECORDED)
- PREPRODUCTION DIGITAL FEATURE FILM (additional subjects)
- Crew/ Cast Contracts -Rights Contracts
- Sales Contracts
- Daily Production Report
- SHOOT A DIGITAL FEATURE FILM
- FUTURE:
- ADDITIONAL EDUCATION -CV/ PRESENTATION LETTER
- CAREER PLANNING
- HOW TO CREATE A PRODUCTION COMPANY